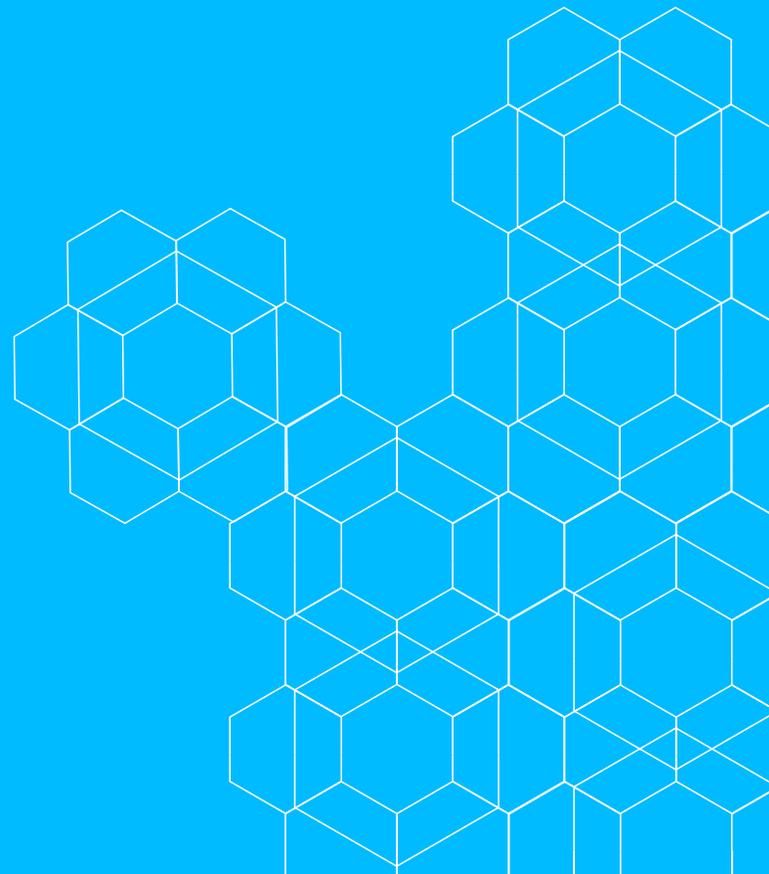


**HUMAN
POTENTIAL
INSTITUTE**

WHAT HUMAN POTENTIAL COACHES ARE SAYING...

TESTIMONIALS





EMMANUEL CLARET
MIRAMAS, FRANCE

“The Human Potential Coach Training was a life changer for me. I learned so much during the process of these 35 weeks. The trainers were so professional and supporting us all the way to succeed. I would highly recommend the course to anyone who wants to be a professional Coach.”



EGLE PAULAUSKAITE
ZURICH, SWITZERLAND

“This is a training program that provides all the knowledge, tools and inspiration needed for the most unique and beautiful within a person, to unfold.”



EVAN GONZALEZ
SANTA CRUZ,
CALIFORNIA

“I highly recommend that if you plan to certify as a Human Potential Coach, take the leap and go all the way through the ACC with the ICF. The course fine tunes training on the core competencies and prepares you to enter the ICF credentialing process confidently.”



ELZANNE MOODIE
HEARTBEESPOORT,
SOUTH AFRICA

“Through the Human Potential Coach Training, I did not only learn to become the best Coach I can be; I also learned to become the best Human Being I can be. What a journey.”



JUAN GONZALEZ
QUEBEC, CANADA

“I highly recommend this unique and practical - Human Potential Coach - training that showed me step by step how to transform myself as a Coach first and then inspire, help and support my Clients in a consciousness-transformation journey to become the best version we can be as human beings by accomplishing our goals and upgrading our mind, body and energy to the next level.”



GLENN ROSEWALL
SYDNEY, AUSTRALIA

“My coaching quiver is now full of arrows to use in helping Clients, and potential Clients reach their full human potential.”



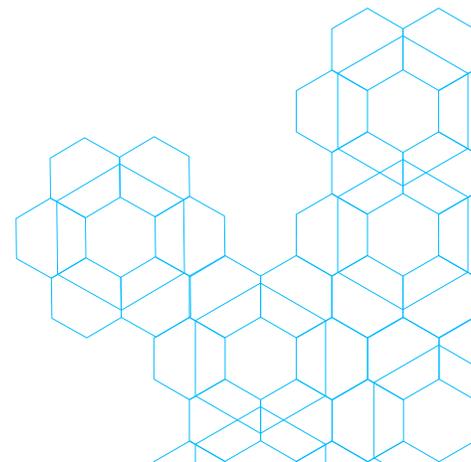
HEATHER FOWEE
CINCINNATI, OHIO

“When I started HPCT, I had no idea where I wanted to take my coaching business, after a long health-coaching sabbatical. After certifying, I’m crystal clear on where I want to go from here and how I can be a purposeful life-changer!”



JENNA IAZZO
MINNEAPOLIS,
MINNESOTA

“This was more than just a program to gain a coaching certificate. The Human Potential Coaching program opened up many paths and journeys for self-development and growth. The learnings are unending and uplifting; propelling me into an exciting future. The ability to show up and be present is the greatest learning. I am truly grateful to have found this program and make it through.”





KEVIN KENNEDY
GLEN ROCK, NEW
JERSEY

“This coaching course is truly a wealth of information that prepares you for coaching and for all social interaction. It has made my marriage better, my relationship with my partner better and overall it has made me a better friend in the process. I recommend the course to anyone who wants to be a professional Coach.”



LISA HONEYWELL
HOUSTON, TEXAS

“After taking the Human Potential Coaching Course, I have tremendous respect and admiration for the graduates that have come before me and those that will follow. The skill and ability to be present while coaching my clients is truly an inspiring and cherished gift. Peers experienced their own incredible and unexpected breakthroughs during our coaching sessions. My clients have attested to the powerful impact and effectiveness of genuine mindful coaching. Many thanks to Dave Asprey and the BTI team for the vision, love and for enhancing countless lives around the globe.”



KATE BROOKS
OSHGOSH, WISCONSIN

“The Human Potential Coaching program has literally changed my life! On a professional level, I did not expect to learn so much about my own mindset and be able to apply all the knowledge and tools we learned to transform our lives in such a short period of time!! On a personal level, the HPC community is like NO other! It has introduced me to multiple beloved friends, and has forever changed my view on community and loving others. This lesson, along with everything else HPI has taught me, is priceless!!”



ALEXIA BJARKAN
COSTA RICA

“When the Human Potential Coach Training program launched, I jumped at the chance to participate. The Bulletproof Diet saved my life, and I see it as a great honour and mission as a Human Potential Coach to help others reach their potential too. I quit my corporate career in 2016 to pursue this passion. It is incredible to see the same transformation in my clients. I love watching them shed weight and start feeling great about themselves. And from there, create lives that they truly love!!”



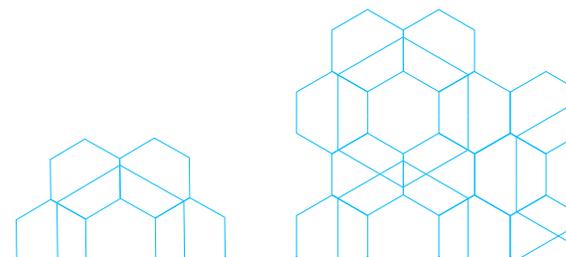
HAILEY ROWE
CHICAGO, ILLINOIS

“Becoming a Certified Human Potential Coach was one of the best decisions I've ever made. I feel fully equipped and qualified with the skills and knowledge necessary to best serve my clients. I've helped clients overcome perfectionism, adrenal fatigue, hormonal imbalances, and addiction to sugar. I've also helped them build long-term feel good habits, like exercising regularly or high intensity interval training. I was surprised to learn so much about myself through the training - the 8 weeks of mindfulness training got me into a consistent meditation practice because I finally understood how it could benefit me. I've done other coach programs and trainings, none of them have the level of integrity that this course does.”



DERRICK CLARKE
ASHBURN, VIRGINIA

“The Human Potential Coach Training program is an excellent way to see who you really are and enables transformative outcomes leading to new toolsets, resources and a new you!”





HONG PHUONG
MELBOURNE,
AUSTRALIA

“When I started on this journey, I was completely self-centered. My only aim was to optimise my own health and well-being. I was blown away by the personal shift I experienced from the truly transformative workshop. I believe Dr. Mark Atkinson to be an extraordinary teacher and thought leader in the field of human potential development. Not only did I gain valuable insights from the program, which allowed me to support myself and others live a more conscious, healthier and high-performance life; but more than ever, I feel more connected to the notion of doing my part to help drive positive change in the world.”



BIANCA CAPO
CHARLOTTE,
NORTH CAROLINA

“The skills and knowledge I’ve obtained from this coaching course are unlike any other. I was finally able to effectively implement a daily meditation practice into my life thanks to the 8-week mindfulness training, sharpen and improve my skills as a coach and person, all with an incredibly supportive team and network at my fingertips. I am truly grateful for my experience.”



EMILY BAKER
LOS ANGELES,
CALIFORNIA

“It’s not an exaggeration to say that coach training transformed my life. I came into training while still in my career as a District Attorney for the County of Los Angeles. That career left me sick and burned out. I choose coach training because I was looking for something more, but I didn’t have the energy to follow my dreams. The Human Potential Coach Training taught me how to heal from the inside out. After becoming a certified Coach I quit my job, started my own company and have the energy to live the life I was looking for. I have blended coaching with my legal background to help people through legal-ish transitions, everything from getting divorced to starting a company and learning to advocate for yourself in business. I created a life I love and my husband recently said that I finally seem like me again. It’s truly incredible the difference coach training has made.”



STEVEN J WILLIAMS
OLYMPIA, WASHINGTON

“This course has not only taught me about helping clients reach their own human potential, but how I can reach mine as well.”



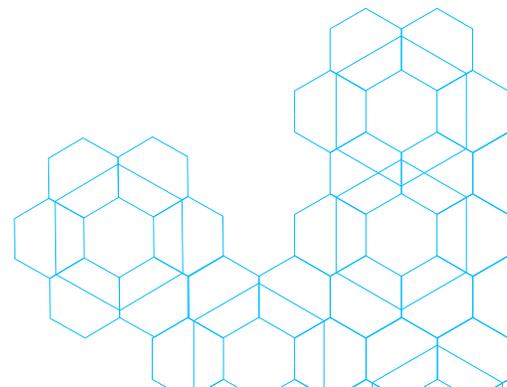
MARIA A. PETIT
MIAMI, FLORIDA

“The Human Potential Coach Certification is an Inner Growth Journey to which I invite anyone who is up for the challenge. Irrespective of whether you are interested in working in the coaching field, you will gain valuable insight about yourself through the process. The course will stretch and move you in ways you didn’t know were possible!”



DAYNE BARKLEY
MELBOURNE,
AUSTRALIA

“The skills and knowledge I’ve obtained from this coaching course are unlike any other. I was finally able to effectively implement a daily meditation practice into my life thanks to the 8-week mindfulness training, sharpen and improve my skills as a coach and person, all with an incredibly supportive team and network at my fingertips. I am truly grateful for my experience.”





MELISSA BYONE
HONOLULU, HAWAII

“The Human Potential Institute opened my eyes to what real coaching is. The techniques I learned have already been impactful to my Clients because we are able to get to the root of their problem. After this training I am ready to certify with the International Coaching Federation and to help people become all they want to be.”



JAMIE BAKER
BIRMINGHAM, MISSISSIPPI

“The HPI course has fundamentally changed how I conduct myself as a person, a friend and a professional.”



ELISSA KERPEN
MELBOURNE, AUSTRALIA

“This has been one of the most valuable learning experiences I’ve had. I was able to apply the skills learnt each week to my current work life which has allowed me to excel in performance and rank at the top of my field. I have also opened up a coaching practise concurrently helping people actively work towards their goals. A very rewarding outcome!”



DANIEL THIESSEN
LONDON, UK

“The Human Potential Coaching Program exceeded my expectations by far. It helped me to come a big step closer to the person I want to be and how I want to show up in life. It’s so much more than just a Program to help you becoming a great Coach yourself.”



SAVIO CLEMENTE
YORKTOWN HEIGHTS,
NEW YORK

“I LOVED all the coursework, articles, resources, experts, and additional information. Definitely more content than I ever expected. This is really your secret sauce. I became not only a better student these past 8 months, but a better and more compassionate human.”



ALEJANDRO GARAY
NAPLES, FLORIDA

“As a person and a professional, I am glad of having chosen this path as a Life Coach with HPI. It has opened a door to a whole new world of growth while helping others. Furthermore, I made meaningful connections that I value very much.”



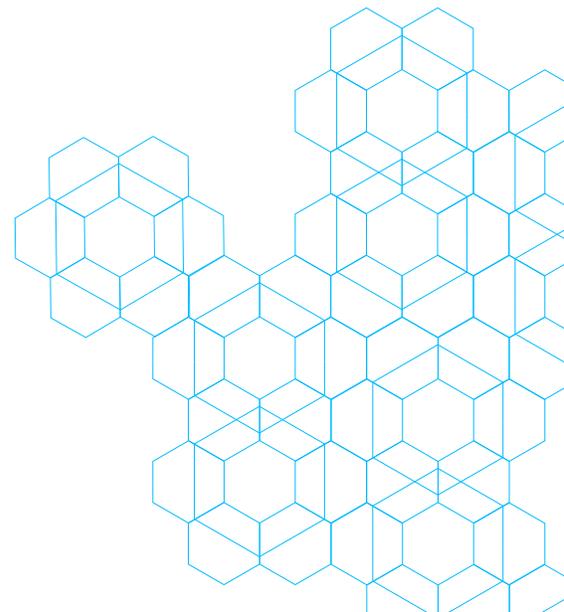
SANDRA ALBERTTIS
COCONUT CREEK,
FLORIDA

“This has been such an enjoyable and informative course. I signed up with the belief that this course would train me to coach others, but it turned out to be an eye opener for myself. I truly feel empowered by all of the techniques and self growth I have accomplished to practicing as a Human Potential Coach.”



DARREN PYEFINCH
MILTON KEYNES,
UNITED KINGDOM

“This course completely blew me away. I learned so much and enjoyed it immensely. It has been life changing.”





MELINA VICARIO

BUENOS AIRES,
ARGENTINA

“There are three main things that make The Human Potential Institute special and unique: the possibility to learn directly for THE MAN, the father of Biohacking Dave Asprey. He is not only wise and generous, but also kind and a lot of fun! The second is the quality and relentless commitment of the professors of the program. The third is the tribe and community, the possibility to meet the most fabulous people from all around the world and co-create together, share new knowledge. Also, the content I learnt allowed me to deliver the first Biohacking seminar of Argentina, a huge success, and to become a Biohacking Influencer in Latin America. I strongly recommend this program!”



SASHA HANNA

SANTA MONICA,
CALIFORNIA

“This training program was one of the most transformative experiences that I have done. This taught me how to live in such a way that is masterful with my true “self”. Operating from a state of presence is the truly sane way to live and the way to bring about a new earth, and upgrade humanity. The time is now—Live totally, live intensely, and live dangerously!”



CARI ROSNO

DES MOINES, IOWA

“I am often asked my thoughts on the coaching program. My initial response is always “It was not at all what I expected, but so much more than I could have asked for.” Through the presence based orientation of the program and education around holistic living I not only regained my health, I am a better leader and owner of a marketing firm who has now started a second business!!”



AMANDA CAREY

SYDNEY, AUSTRALIA

“This is one of the best decisions I have made to do this course. I found for me the best way to see it as a training program for myself. Then you walk away with the added bonus of being able to coach people and do what you love. The thing I love most about this course, is it enables you to become a fully embodied coach. Meaning, you live what you practice. You are what you teach. Clients will feel this through you because you learn how to coach from Presence. Not only has this course changed my life. I am already seeing amazing changes in my clients. THANK YOU!!!”



JOEL AYLWORT

SAN FRANCISCO,
CALIFORNIA

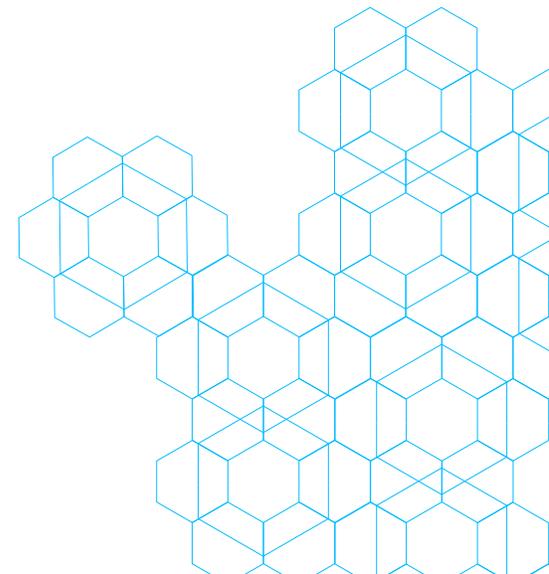
“From the 2-day workshop alone, I learned so much about myself and my level of presence and how I show up in the world. The more I practiced the coaching skills and really actually listening to people instead of always preparing my response, I felt like I was almost living in another dimension of reality. Most people are bumbling along with busy lives and are missing the deeper levels of connection that are out there. Powerful stuff—and for this I will always be grateful.”



SARAH FRIMEL

CLEVELAND, OHIO

“A truly transformative experience that touched every aspect of life.”





JANET KLINGER
SEATTLE, WASHINGTON

“Before joining HPI as a student, I had the pleasure of hiring two different HPI graduates as my own Coaches. I wanted what they had. Excitedly, if naively, I enrolled in HPI to learn how to clearly organize and share my ideas and opinions. I was shocked and so very delighted to learn that each Client poses their own answers. Now I enjoy mindfully holding the container, to invite Clients back to what’s desired, to reflect their own wisdom. While I may provide resources, first Clients thoroughly explore their own. HPI taught us many skills. I’ve now adopted these to help Clients stretch and motivate themselves to gain clarity of next steps, to overcome their specific obstacles, to rely on their strengths and values to inspire what’s important, and to practice new healthy habits that best serve them. The mindfulness teachings enhance my own practices. Now they’re readily available to my Clients to learn for themselves. Thanks to HPI, I have not only a business mission, but a mantra: Mindful Money, Mindful Life. My business mission is to coach individuals and groups to discover heart-centered strategies to mindfully build generosity and wealth, one-on-one, in groups, and through online classes. While HPI doesn’t teach money skills, learning to coach from a heart-centered mindful place inspires me to grow my mindful money skills into a business that supports others. In turn, his supports my own core values of Love, Growth, Community, Integrity, Empathy. Thanks to HPI, I am now conscious of, and living my values. What a gift! Thank you Rod and HPI team!”



ANJA EBERSBACH
PALMA DE MALLORCA,
SPAIN

“Excellent trainers, very supportive and very experienced, so there was a lot of knowledge to gain. The excellent venue was conducive to learning. There was a great interaction and trust between participants, which was encouraged by the openness / approachability of the facilitators. Trust was quickly established. The environment was very supportive.”



ZOE HAMILTON
DALSTON, CUMBRIA, UK

“I want to thank HPI and for all of the incredible people who are part of this course, who have been incredibly supporting, and who’s wisdom and teaching abilities, are to the core of such high calibre, and who’s guidance has truly taught us all so incredibly well. The lead Coaches Rod & Sherry, and also Erica in support, have all played such a part and provided brilliant support. To Dr. Mark’s teachings and wisdom and passion to help people, which he has done so incredibly well. And Dave Asprey whose tenaciousness on biohacking, and uncovering the many areas of this, and being at the front of the pack on this, is truly admirable.”



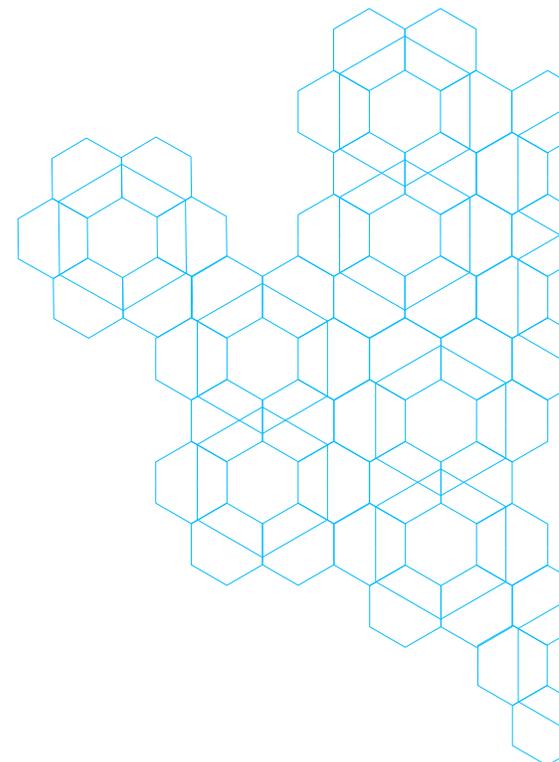
ALEX JAWAD
HANDEN, SWEDEN

“This course changed my life in ways I never thought possible. I feel such immense gratitude for having participated!”



YELENA YELLUAS
SANTA CLARA,
CALIFORNIA

“The most comprehensive course on Human Potential. Development of potential starts with a Coach and then Client. ‘Walk your talk’ is a true statement for HPI Coaches.”





BRANDI BULLER
COEUR D' ALENE, IDAHO

"This course gave me the confidence to not only coach, but to be a better leader in my organization. I'm better in so many areas of life, parenting, and owning a business than I was before this course. If you're looking for an upgrade, this is it!"



ADAM SILVERSTEIN
NORTHPORT, NEW YORK

"The Human Potential Coach Training Program has absolutely changed my life. Not only do I feel empowered to create a life that is centered around and in line with my true purpose in this world, I feel backed by an amazing community that I will certainly stay in touch with for many years to come. I have gained so much knowledge and so many skills over the course of this program that not only will make me an excellent Coach but also have already been helping me improve all areas of my life. Perhaps most importantly of all, through this program I have noticed an awesome shift in myself — I feel more present, more connected, more loving, and more in touch with my true meaning and purpose than ever. Thank you so much, Human Potential Institute!! I recommend this course to everyone, and wish you all the greatest joy and happiness with it!!"



SARA POWERS
SEATTLE, WASHINGTON

"I chose to train with HPI because they teach coaching within a framework of embodied presence. Learning in this way has allowed me to fully integrate the teachings on a deep level. There is a vibrant and supportive community here at HPI, the teachers are inspirational and I've made lifelong friendships amongst my cohort! I've grown so much as a Coach and as a human through this journey. I feel confident and excited to start my career as professional Coach!"



CHRISTINA LOFTUS
AUSTIN, TEXAS

"The Human Potential Institute not only provided the training grounds for becoming a powerful Coach, but it also helped me to grow and expand personally. This training has been immensely impactful on my self-awareness and how to more positively interact with everyone in my circle of influence, especially my Clients!"



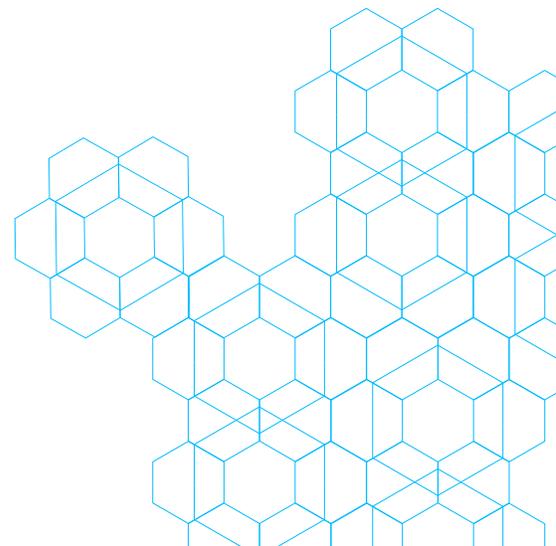
TERRA KIRSCH
LOS ANGELES,
CALIFORNIA

"HPI provides a very supportive environment to learn the skills of coaching and the trainers were experts. I feel confident that I can be an effective coach as a result of this training."



HAYLEY COCHRANE
LONDON, UK

"This has been one of the most transformative learning experiences for me. Not only has it been incredible in terms of learning how to be the best possible Coach but it has also instilled this desire to be a better human being and to be a force for good. The content is exceptional and the teachers are brilliant. I couldn't recommend the HPI course more!"





TANGIE NADIMI
DALLAS, TEXAS

“When I made the decision to become a Coach, I knew a certification would be extremely important for my credibility. After hours of research and comparing programs, I chose to invest in the Human Potential Institute. Time and time again, that investment has proven to be the wisest decision I could have made. In a year of coaching, I have not encountered a single coaching program that offers the depth of knowledge that HPI does. The experience was first class and they offer so much more than advertised. I am walking away with knowledge, confidence and life-long friendships. It’s the experience of a lifetime.”



JAN SEEVOGEL
GERMANY

“If you would like to become the best version of yourself by reaching your fullest physical, emotional, mental, and spiritual potential and at the same time learn how to support others to do the same and if you are willing to do the necessary work then this is your course. All of this within a community of like-minded people who want to change the world together for good and with world-class teachers. I can highly recommend the course both for personal and professional development as well as a strong education to be a world-class Coach.”



MAGDALENA MADEJ
GDAŃSK. POLAND

“Interested in psychology and Biohacking, I found this training a great choice to direct my professional path. It is very well structured, provides the newest knowledge from Biohacking and coaching field, instructors are very professional and friendly and I am really happy I decided to take this journey. Also meeting wonderful people from all over the world, practicing with them and sharing this path with them made this experience unforgettable.”



EMILY ANDERSON
PARK CITY, UTAH

“I would highly recommend The Human Potential Institute if you want to become any kind of self-help Coach. They offer so much information on almost every topic one could think of. It was great to get a taste of so many different areas. The class is great for beginning Coaches who aren’t quite sure what their niche might be and gives you a little taste of everything. It’s a great pathway to get your credits to apply for your ACC through the ICF. I learned so much and connected with so many wonderful people, some of whom will be life-long friends!”



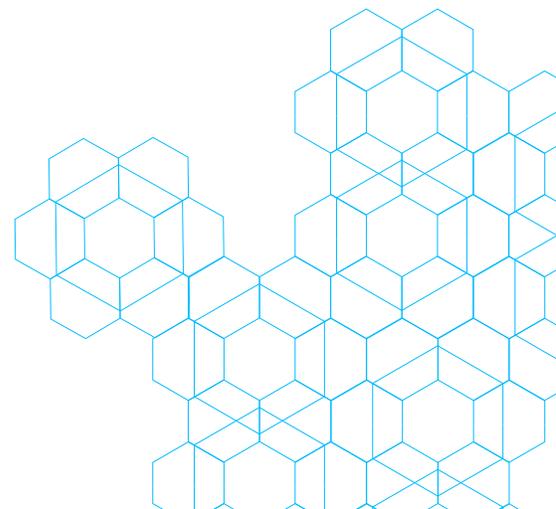
TAYLOR LEE
LONGMONT, COLORADO

“This training has been truly life changing. I feel like I had positive life changes in myself by engaging with this program that will support me in my personal life moving forward. The material, teachers, and cohort all were amazing resources during this time, and I feel like I had a real connection and community with everyone in the program. I feel empowered and capable in my coaching skills and look forward to sharing it with my Clients! I highly recommend this program to anyone that wants to improve themselves and support others in doing the same.”



IAN JONES
PERTH, AUSTRALIA

“Human Potential Institute coaching course is life altering. I highly recommend it!”





RITA AINSWORTH
WATFORD, UK

“This course has been life changing. I’ve grown as a person, I acquired skills to become a Coach, I made friends, I figured out my purpose in life. The materials are of high quality, the course is well structured and paced, the instructors are knowledgeable and supportive. I thoroughly recommend it to anyone who wants to grow personally and professionally.”



LENNY WAN
KUALA LUMPUR,
MALAYSIA

“When I first joined the course, I expected to be taught the fundamentals to be able me to be a competent Coach. This, I got and much more. What I never expected was it to be transformational for me on a personal basis as well, from a physical, emotional and mental perspective. At the end of the day, I am happy that I started this journey and saw it through to its completion, and I look forward to starting my journey as a Human Potential Coach.” education to be a world-class Coach.”



TERRENCE BOWSER
ASHBURN, VIRGINIA

“I found the Human Potential course to be more than I ever imagined. Through the learning in the course I feel I have gained the knowledge an ability to be one of the most effective Coaches in the field which I plan to do. That being said if I never coach a day in my life the impact the course has had on myself and family are priceless. I am now well on my way to becoming not only a very powerful and effective Coach yet also the best version of myself possible. Thank You Rod and the entire Human Potential Staff and support group.”



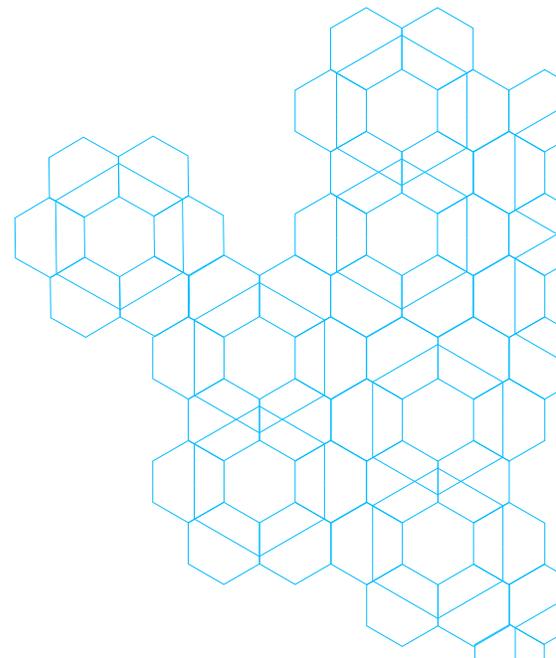
THEKLA SALMON
BERLIN, GERMANY

“The Human Potential Coach Training found me at exactly the right time in my life. Personally I was ready to the do the deep self reflection needed and consequently I also had the energy to do the work required. Professionally, I feel confident to step out into the world and call myself a Human Potential Coach.”



LORENA GUTIERREZ
SANTO DOMINGO,
DOMINICAN REPUBLIC

“What a journey! I took this training to help people actively work toward their goals and witness their transformation... and I was surprised to see such a shift in myself. This course taught me hard skills, but also many important “soft skills” that make possible a sustainable growth. I was able to apply the skills learned each week in my personal development and interactions. I feel fully equipped and qualified with skills and knowledge necessary to best serve my Clients, because it not only addressed the skills and competencies of coaching but the biological factors of effective behavior change. One of my favorite outcomes from this course is becoming a fully embodied Coach and “walk your talk,” living what you practice, and being what you teach, to partner with others so they may meet their greatest selves. A very rewarding outcome.”





JONATHAN PEREZ
FOUNTAIN VALLEY,
CALIFORNIA

“Learning through HPI has not only taught me how to be an effective Coach and help others, the experience has truly transformed my way of being in the world and my enjoyment and satisfaction in life have been positively impacted by HPI in an unspeakable way. The community, love, and support that is shared across this training and community has helped me evolve and cultivate the motivation and deep knowing that I can create the life I desire. The content and learning is like no other I’ve encountered - all the tools I now believe are necessary to create an incredible life are provided here. I’m endlessly grateful to have chosen to undertake this experience and would truly and sincerely recommend this training to anyone ready to walk their talk to transform themselves and help others do the same.”



YOUSSEF ABOUL-NAJA
JEDDAH, SAUDI ARABIA

“This course will literally change you - to the better. It has exceeded my expectations. It is not a question of why should you take the course; the question is: why not?”



PENELOPE BERMAN
ALLEN, TEXAS

“Over the past nine months, HPI has genuinely transformed my life in such a profound way. Through my training and peer coaching, I have become healthier (20lbs lighter), happier, and have instilled daily routines that have truly enriched my life for the better. HPI provided us with the tools we needed to succeed. We had live Zoom classes, breakout room coaching sessions, and online coursework. I’m now able to help my Clients uncover their “Best Life.” I’m so grateful to my fellow Coaches, who were such an integral part of my journey. I feel truly blessed to have found this excellent program. HPI brought together like-minded people worldwide who had one shared vision of helping people uncover their “best life”. I can honestly say my life has been forever changed for the better. Thank you, HPI, for connecting me to such a diverse and wonderful group of people that I now consider to be my dearest of friends. I’m forever grateful for this experience. I’m honored to be a part of people’s journeys in creating the life they truly want. I couldn’t have done it without the guidance and training from HPI.”



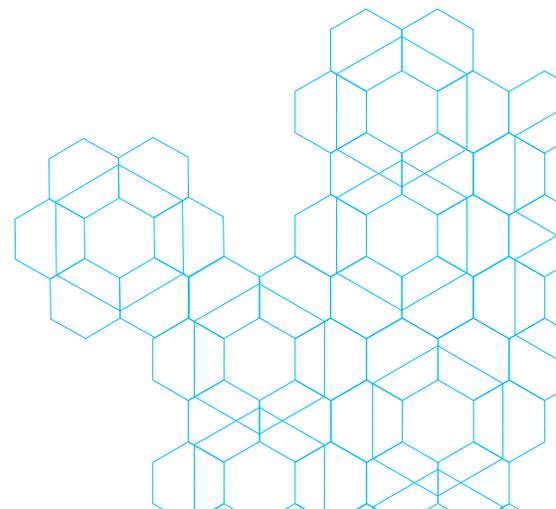
ANDY BROWN
TORONTO, ONTARIO

“The human potential coaching course is challenging, but that challenge pays off when you feel confident in your knowledge and abilities as a coach. The program not only covers how to be a coach in detail, but helps you grow as a person during the process.”



RACHEL BELLOTTI
DALLAS, TEXAS

“This program has grown my skills and confidence as a Coach and as a human beyond what I ever expected. I am walking away with lifelong friends from around the world, a newfound appreciation for living life in the moment, and an ability to hold that space for others who want to connect to their own aliveness, creativity, and resourcefulness. I wish this was taught to me in school when I was younger. Thank you, HPI!”





SAYEED SM

SYDNEY, AUSTRALIA

“Cannot thank HPI enough for such a wonderful journey. I enjoy continuous learning and try to improve myself every time. I end up sign up programs for my personal development every year. But so far, signing up for the HPI program has been the best decision. HPI has equipped me with so many resources and has provided me with such wonderful insights, new perspectives to view things differently. I would say my real journey towards Personal Development has just started!”



SANDRA KUSANO

KENNET SQUARE,
PENNSYLVANIA

“I thought I understood what I was getting into when I first signed up for this course and yet what came into fruition was so much more. My personal growth was something I had anticipated but not the extent that actually occurred - this alone makes the course invaluable. I had doubts in the beginning whether I could actually become a professional Coach but at the completion of the course, I am not only confident, I am head over heels in love with the idea of being a part of this growing, much-needed profession. I am so grateful to have had this opportunity especially in the midst of the infamous year of 2020.”



JENNIFER BARKER

SYDNEY, AUSTRALIA

“I’m so happy that I chose to train with HPI. It was definitely the right choice for me after trying to choose between courses. The teachers are highly skilled and the content was all very much aligned to what I want to help people with. In particular learning how to optimise self, presencing and embodiment — these spoke to me the most. I’ve learnt the power of these for myself and in helping people make real change in their lives. I’ve had such fulfilling experiences with the people I’m coaching and I’m so proud of myself that I completed this course that was for me a complete change in career direction and a following of my heart! I would recommend this course to anyone looking for a more holistic way to help people be the best version of themselves.”



RAJAN RANA

EPPING, AUSTRALIA

“This course was a life changing experience for me! After this training I feel extremely confident to go out there and serve my Clients to reach their potential, and fulfil their dream! Thank you HPI for this amazing journey!”



KATE MCCREEDY

THORNBURY, AUSTRALIA

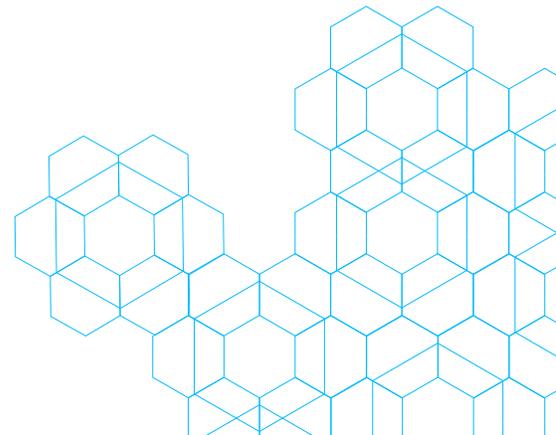
“I had already been coaching for five years when I enrolled with HPI and had already completed a coaching training. But I was looking for something that would go deeper and really give me a much stronger foundation from which to coach from. I got exactly what I was looking for with this course. I am so much more confident in my coaching since completing it as I genuinely feel it has helped me improve my coaching significantly.”



JOE WARGO

BOISE, IDAHO

“Starting the program, I wanted to gain more skills as a Coach. I got that but also got so much more. I gained so much more self-awareness and improvement on top of it. I hope to have a successful coaching career but regardless of that I gained so much personally on the journey of this program. That in itself was worth the course!”





MARTHA JENSEN
DENTON, TEXAS

“WOW... just wow. My experience at HPI exceeded every expectation. I learned to be truly present in my life, to be a better listener, to wake up every day and be the very best version of myself and the best Coach I can be. I’ve learned to balance periods of intense productivity with rest and play. I’ve learned to slow down and enjoy all of the beautiful gifts of this life. Even though I have been on a spiritual path and committed to my own personal development for a long time, I am reaching new levels of flourishing... mind, body, spirit, financial abundance, relationships. As a Coach, I learned to REALLY be present, to ask powerful questions, to trust that the Client is already whole, to meet them where they are....to mine their own resources, partner with them on action items and accountability and let go of results (HARD). This was a LIFE CHANGING experience for which I am forever grateful.”



ED STRENK
RYE, NEW HAMPSHIRE

“This course was amazing for me and my Clients. I learned so much about myself as a Coach and feel like I’m already making a difference in helping my Clients ‘be the best versions of themselves.’ ”



BROOKE MUELLER
GREEN BAY, WISCONSIN

“It is hard to sum up what I am taking away from this program. I have learned so much about myself on a level I never thought possible. I guess that is the magical thing about this program. You learn such a great deal about yourself as part of being able to effectively coach others. What other programs do you get such a benefit? I would highly recommend this program to anyone who is looking to upgrade their life and considering coaching others along the way!”



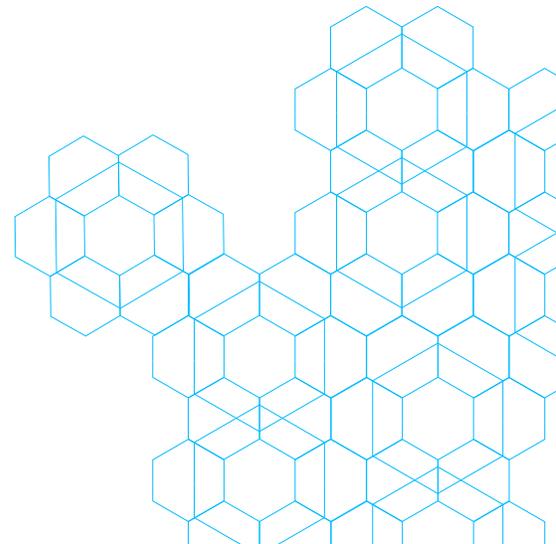
LISA CHAMBERLIN
REDONDO BEACH

“This course dug into the deepest parts of myself. It trained me on the power of listening, the importance of mindfulness and all aspects which can serve to create a meaningful life. Lots of hands-on learning, even in a virtual setting. Human Potential Institute is a great investment. You will grow through this experience and has a lasting impact on your professional/personal life. The instructors are knowledgeable and the curriculum is rich in information. THANK YOU!”



ROSE COX
NOOSA HEADS,
AUSTRALIA

“Before discovering the Human Potential Institute, I had looked at many other coaching courses. As soon as I found HPI and read through their syllabus then spoke to their Admission Coach, I knew this was the Coach Training I wanted to join. Everything about HPI is professional, the instructors are super knowledgeable and all the materials covered in the online learning platform are incredible. There is a wealth of knowledge provided that will continue to be helpful in my practice for many years to come. The encouragement and support throughout the training gave me the confidence to start coaching Clients straight away. This has ensured that I am already off to a great start in my coaching business on completion of the training. Joining HPI has enabled me to find a deeply fulfilling career and the past eight months have not only been amazing for my professional life but the personal journey I have been on has been nothing short of extraordinary.”





SHANE PEARSON
DURROW, IRELAND

“Excellent training with a very high standard of both content and trainers. I am already a practicing Health Coach but got a huge amount out of this course. I am impressed by the consistent high standards but most of all by the underlying effort to produce really good Coaches. HPI goes above and beyond the call of duty in terms of meeting minimum requirements for ACC level coaching in my opinion. For example, Mindfulness is integrated into the course as a means to help Coaches develop self-awareness and improve their ability to stay present with their Clients. There is a strong focus on coaching presence throughout and I really believe this is the foundation for good coaching. Content is excellent. The class really started to bond over the months and this created a very supportive environment for growth on many levels. I highly recommend this course and HPI.”



GEMMA PUGH
LONDON, UK

“As a Bodywork Coach and Marketing Consultant I have experienced my fair share of training courses, and this is by far one of the best I have encountered. Thank you HPI!”



MICHAEL COVERT
MIAMI BEACH, FLORIDA

“I want to mention the learning and growth I have experienced professionally and personally. I am now on a clear path towards self-employment as a professional Coach, utilizing many of the examples and frameworks offered in the program. More importantly, I have grown as a person. This course has challenged me to be curious about my own values, fears, limiting behaviors, and strengths. Although sometimes uncomfortable, I have been open to the personal work and development. I believe that I've made great strides in terms of self-awareness, and continue to practice and apply this daily. I would not hesitate to recommend this program to someone seeking a professional coaching education.”



SABRINA PERCY
LONDON, UK

“Great course, it's started me on a real Journey of education into the coaching profession and its neighbouring fields. This is a great course for anyone who wants to be a Coach but has no experience in the helping professions. Be prepared to be pushed outside your comfort zone, that's where the growth happens.”



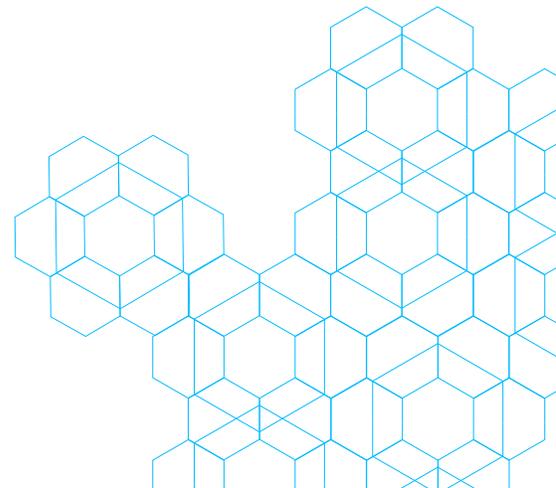
TONY GILOTTE
BALTIMORE, MARYLAND

“HPI has been all that was advertised and more! This journey has been life transforming. My own personal goal to fulfill my potential as a person has been enhanced manifold as a result of taking this course. My own life passion to inspire others to experience a life of fulfillment has found a partner in this passion in HPI! I feel that this partnership is only at the beginning! Thank you Dr. Mark, Rod and others!”



JENNIFER MALLORY
NYACK, NEW YORK

“I loved this program. It helped me explore my own potential as a human being, which is foundational in helping others do so as well. I enrolled in the program in order to become a more effective Coach. I leave it not only a better Coach, but an enriched person as well.”





BETH ZABIEGALSKI
PITTSBURGH,
PENNSYLVANIA

“Training at the Human Potential Institute has given me the ability to develop the tools and skills I need to not only be an effective Coach, but to be a highly developed person. During this program, I developed a consistent mindfulness practice, gained valuable knowledge and awareness of myself, established a fitness and health routine that actually works for me, and formed lasting relationships with instructors and other Coaches that will continue my personal development and carry me farther in my coaching career. All of these incredible personal gains are ones that I now have to pass on to my Clients’ journeys. I would not be the person or Coach that I am today without this last year’s HPI journey. Thank you!”



KATIE ARMSTRONG
DENVER, COLORADO

“One of the most thorough programs I’ve ever had the pleasure of participating in. Your effort will determine how much you walk away with and the sky’s the limit.”



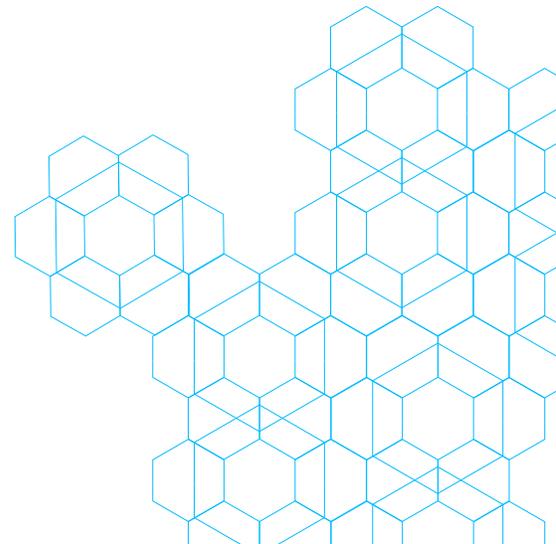
MATTHEW JONES
WILTSHIRE, UK

“A life-changing experience, a real inward journey. I appreciated many things; the course duration allows for deep change. This is how to put a sense of meaning or purpose in to practice, not just exclusively to coaching but in all areas of our lives.”



KRISTIN POWERS
AURORA, ILLINOIS

“HPI began as a class to achieve my coaching certification, but I gained so much more. I wish kids were taught this level of listening and how holding that safe container for someone else is where the magic happens. It wasn’t just theory, but an opportunity to understand and experience first-hand the power of presencing, being mindful and somatic techniques. The experts introduced in this curriculum were so impressive that even my physician wanted to know more at my annual physical!”



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